

# Bridging the Gender Gap: Entrepreneurship, Women, and Investing



# Data Driven

Public and Private Sector Solutions  
to Promoting Women in Innovation

## PANELISTS

**Administrator Maria Contreras-Sweet**  
U.S. Small Business Administration

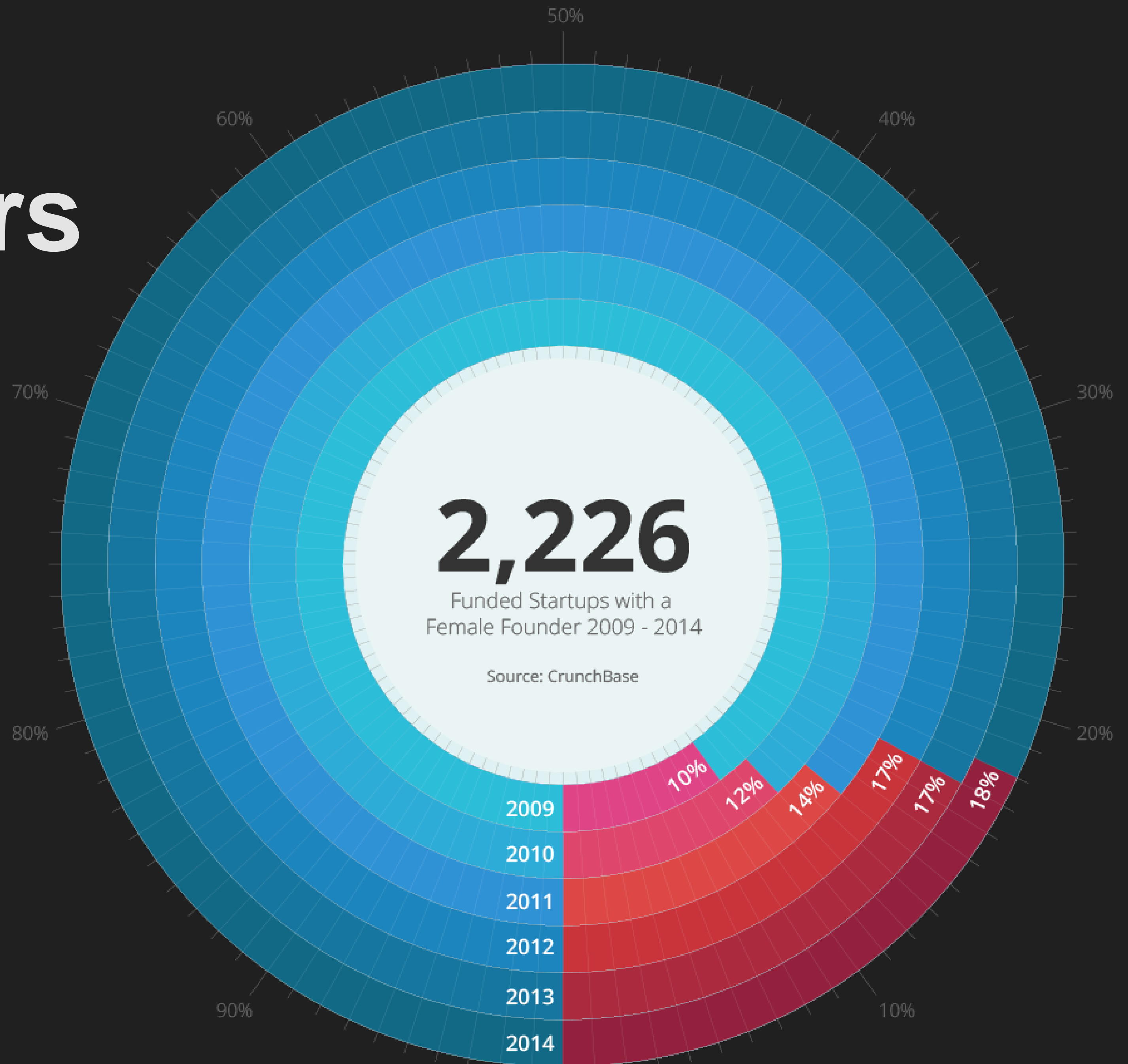
**Kate Mitchell**  
Scale Venture Partners

**Gené Teare**  
CrunchBase

**Lauri Lumentti Garty**  
Square 1 Bank

# Female Founders on an upward trend

In 2009, **9.5%** startups had at least one woman founder, but by 2014 that rate had almost doubled to **18%**.



# A Comprehensive Study on Women in Venture Capital

**7%** of investing partners at the top 100 global venture capital firms are women

**62** of the **100** global largest venture capital firms have **zero** female partners.

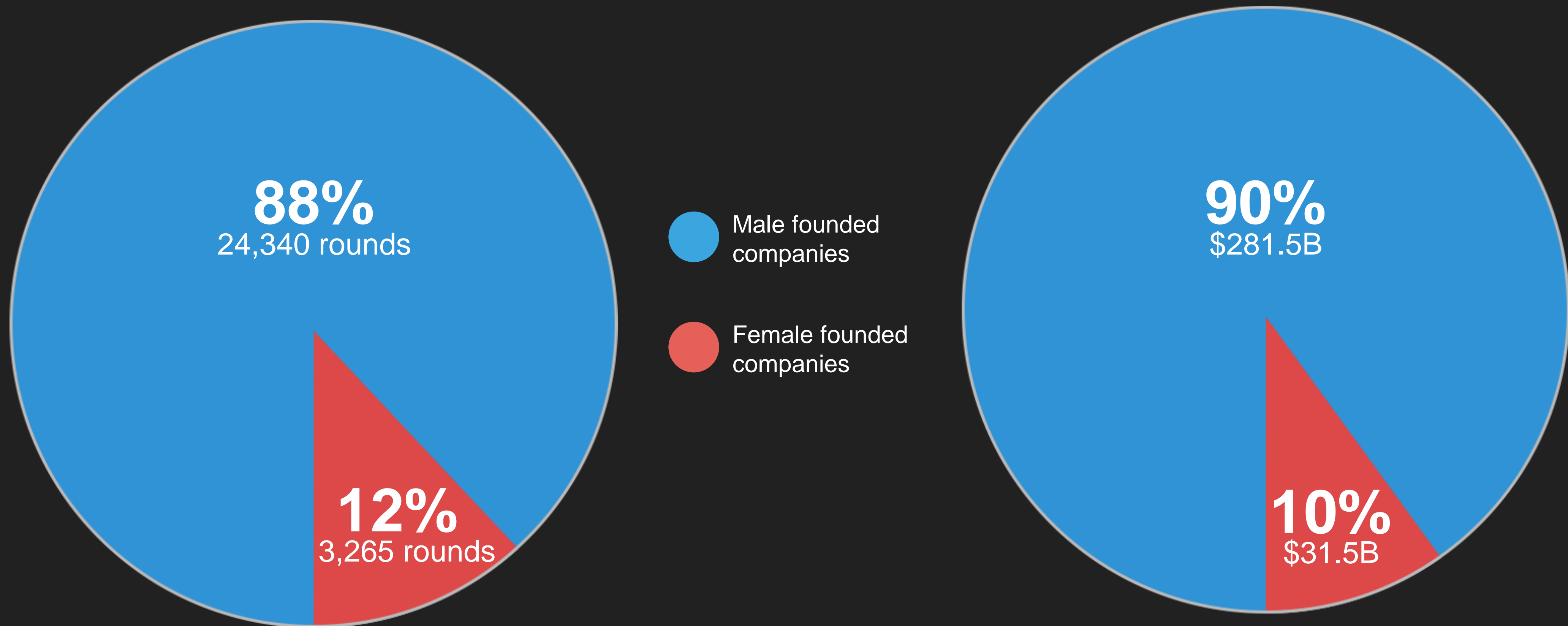
# Women in Venture

Women hold just under **12%** of partner roles at both accelerators and corporate venture firms

Women hold down under **22%** of roles on the investment team at the associate, vice president and principal level

# Venture Funding in Female Founded Startups

2010-2015 Global venture fundings

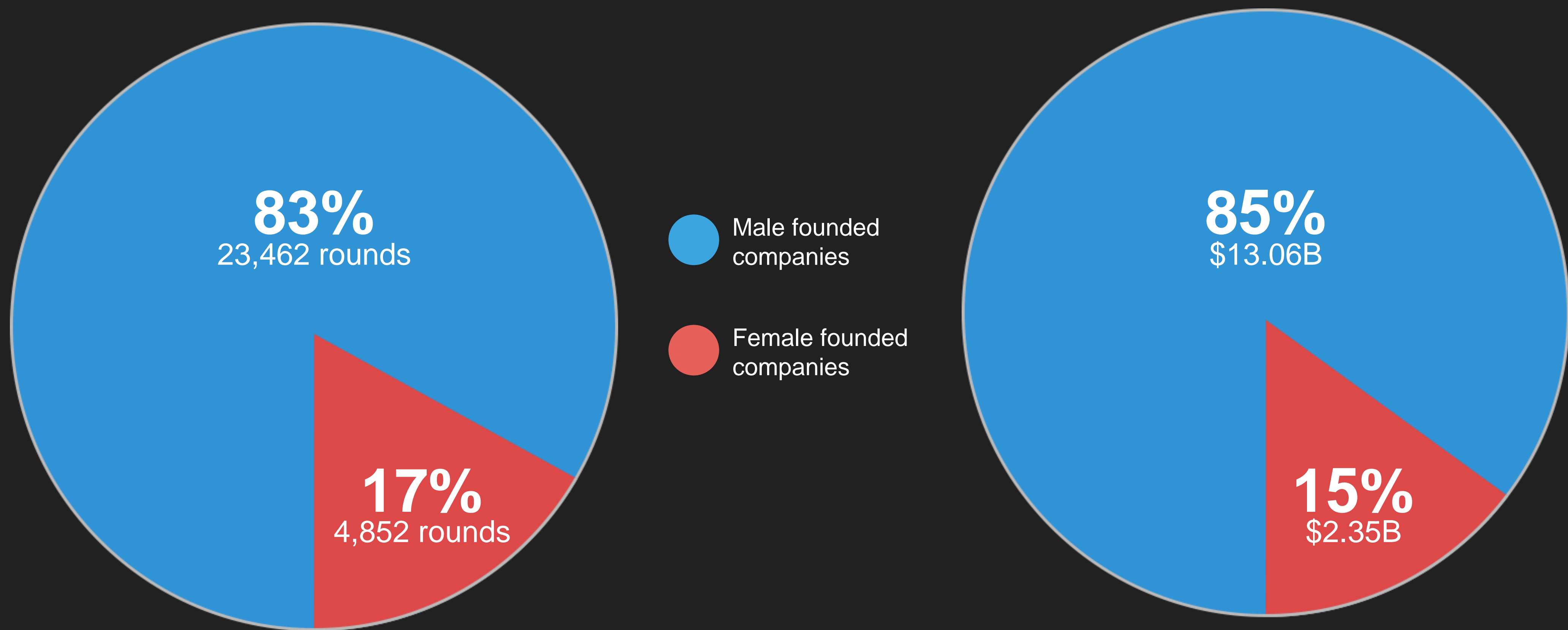


CrunchBase

\*These charts represent companies who have founders associated in CrunchBase

# Seed Funding in Female Founded Startups

2010-2015 Global seed & angel funding rounds



CrunchBase

\*These charts represent companies who have founders associated in CrunchBase

# Moving Inclusive Talent and Investing Strategies Forward

## PANELISTS

**Janey Hoe**

Cisco Investments

**Jon Callaghan**

True Ventures

**Monique Woodard**

500 Startups and Black Founders

**Lada Rasochova**

California Institute for Innovation and Development

**Connie Loizos**

TechCrunch



# #SparkInnovation

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# There is a robust pipeline.

**1 in 10 women in the U.S. are becoming entrepreneurs,** a higher rate of female founders among 24 developed economies according to the Global Entrepreneurship Monitor.